



## **Key Personal Security Topics**



Make Yourself a Difficult Target for Cybercriminals



Your Digital Footprint—Understand and Protect It



Protect Loved Ones from Elder Scams



Keep Your Home Secure—People, Possessions, and Information



**Travel Safely** 



## Make Yourself a Difficult Target for Cybercriminals



### Cybercriminals aim to steal your login information and "play you" online

Adopt low-pain, high-impact strategies to make yourself a difficult target

- Use two-factor authentication
- Freeze your credit
- Consider using a dedicated device for financial transactions and accounts
- Be vigilant about cyber hygiene: use unique/strong passwords; leverage alerts; leverage voice recognition technology; keep systems and anti-virus software updated; use only trusted networks



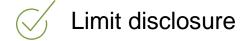
## Your Digital Footprint—Understand and Protect It

Consider hiring a professional to assess your online exposure



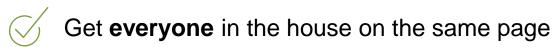
### What's online about you and your family?

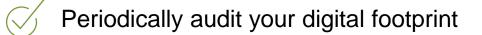
Social media sharing (messaging and video), professional networking sites, corporate/charitable websites, government records, real estate listings/videos/tours













## Protect Loved Ones from Elder Scams

Initiate the conversation (early and often), be empathetic, and have a strategy



### What should you look out for?

- Elder exploitation is unfortunately very common, particularly when individuals are in cognitive decline
- Perpetrators include fraudsters and con men, but also those known to and trusted by the victim
- Extra vigilance in monitoring financial accounts is highly recommended, especially after the loss of a spouse

- Prioritize the conversation—make it a core topic of financial planning
- Know the common scams
- Create oversight (ideally, with more than one person) to monitor financial accounts

- Leverage alert capabilities on accounts
- Act quickly if foul play is suspected
- Remain vigilant



# Keep Your Home Secure—People, Possessions, and Information

Consider hiring an expert to perform a risk assessment of your properties



### What should you protect?

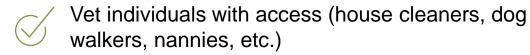
Personal safety (top priority), valuable personal property (jewelry, cash, art, antiques, etc.), personal information and documents (birth certificates, Social Security cards, passports, passwords, financial account information, etc.), and cherished family heirlooms

### **KEY STRATEGIES**



Employ an alarm system, and understand its features and capabilities

Consider an online document storage system (like FidSafe®) for vital documents



Weigh convenience vs. risk when using Webenabled devices and services

Secure home network



## Travel Safely

Take the necessary steps to embark on your next journey with confidence



### Advance planning can make a world of difference in case of an unforeseen event

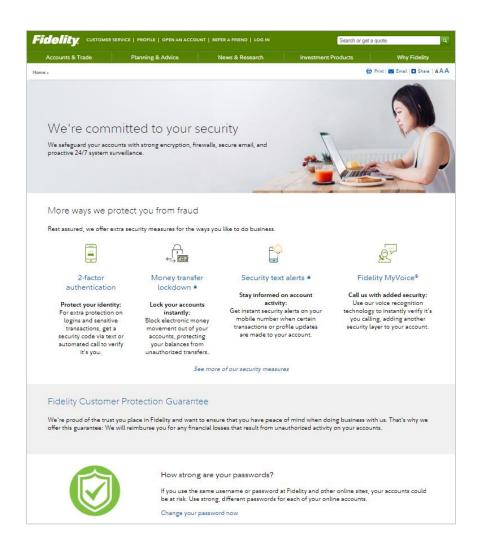
Medical safety, financial safety, communication safety, vital document safety, home safety

- Register your trip with the U.S. Department of State
- Consider travel medical insurance
- Carry a working cell phone with emergency numbers and make a test call when you arrive
- Consider vaccines

- Notify your banks and credit card providers
- Carry copies of vital documents
- Protect your home while away



## Resources



### **Fidelity Resources**

- fidelity.com/security/overview
- 1-800-FIDELITY
- Add two-factor authentication: fidelity.com/security/soft-tokens/overview
- Storing critical documents in a secure digital repository: <u>fidsafe.com</u>

#### Other Resources

- Freeze your credit by contacting the three national credit bureaus: Equifax®, Transunion®, and Experian®
- U.S. State Department—Smart Traveler Enrollment Program: <u>step.state.gov</u>
- Emergency preparedness for your home and family: <u>fema.gov</u>
- If you believe your identity has been stolen: <u>identitytheft.gov</u>





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